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# *Sponsorship Packet*

2026 ASHRAE CRC FOR REGION VI

Hilton Ballpark St. Louis • May 7-9, 2026



**2026 ASHRAE**

# Region VI Sponsorship Packet

*ASHRAE Chapters Regional Conference*

**Where:** Hilton Ballpark St. Louis, 1 S Broadway, St. Louis, MO 63102

**When:** May 7th, 2026 thru May 9th, 2026

**Put your brand at the center of Region VI's premier HVAC&R weekend.**

Connect with chapter leaders, consulting engineers, contractors, manufacturers, and decision-makers from across the region.

Sponsorship opportunities include title recognition, exhibit-style presence, meal and bar sponsorships, presentation hall branding, and high-visibility networking events.

## ***To Our Prospective Sponsors,***

We are excited to share sponsorship opportunities for the 2026 ASHRAE Chapters Regional Conference (CRC), taking place in Hilton Ballpark St. Louis  
1 S Broadway, St. Louis, MO 63102, from May 7 through May 9, 2026.

This regional conference will bring together chapter leaders, consulting engineers, contractors, manufacturers, students, and other HVAC&R professionals for technical sessions, networking events, and chapter business meetings.

The enclosed opportunities combine broad conference visibility with targeted event sponsorships, allowing your organization to align with the audiences and experiences that best fit your brand.

### ***Conference Details***

**Hilton Ballpark St. Louis**

**1 S Broadway, St. Louis, MO 63102**

**May 7-9, 2026**

Highlights include a Welcome Party, Main Session meal sponsorships, Presentation Hall branding, an After Party, and tiered conference-wide sponsorship levels from Single through Title Sponsor.

Secure your sponsorship early for the strongest pre-event recognition and the greatest opportunity to connect with attendees throughout the weekend.

*Thank you for your consideration,  
2026 CRC Planning Committee*

# Sponsorship Levels & Benefits

Conference-wide sponsorship opportunities

<b>Benefit</b>	<b>Title Sponsor</b>	<b>Grand Slam</b>	<b>Home Run</b>	<b>Double</b>	<b>Single</b>
<b>Investment</b>	<b>\$15,000</b>	<b>\$5,000</b>	<b>\$3,500</b>	<b>\$2,000</b>	<b>\$1,000</b>
<b>Availability</b>	<b>1</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>4</b>
<b>Recognition</b>	Verbal recognition at all events; prominent signage throughout weekend; display at main ballroom entrance; logo on every name tag; most prominent logo on sponsorship recognition; innovation spotlight.	Display booth; logo on sponsorship recognition material; logo on conference promotional material.	Display booth; logo on sponsorship recognition material; logo on conference promotional material.	Display booth; logo on sponsorship recognition material; logo on conference promotional material.	Display booth; logo on sponsorship recognition material; logo on conference promotional material.
<b>Included registrations</b>	<b>4 full registrations with meals, Welcome Party, and After Party</b>	<b>3 full registrations with meals, Welcome Party, and After Party</b>	<b>2 full registrations with meals, Welcome Party, and After Party</b>	<b>1 full registration with meals, Welcome Party, and After Party</b>	<b>No registration included</b>

# Event Sponsorship Opportunities

Date	Event	Sponsorship Type	Includes	Cost	Qty
5/7/2026	Welcome Party	Welcome Party Main Sponsor	Invitation branding, website acknowledgement, event recognition, sponsor-provided table signage.	\$7,500	1
5/7/2026	Welcome Party	Welcome Party Bar Sponsor	Invitation branding, website acknowledgement, event recognition, sponsor-provided bar signage.	\$2,500	1
5/8/2026	Main Session	Breakfast Sponsor	Invitation branding, website acknowledgement, meal recognition, sponsor-provided table signage.	\$1,500	1
5/8/2026	Main Session	Lunch Sponsor	Invitation branding, website acknowledgement, meal recognition, sponsor-provided table signage.	\$1,500	1
5/8/2026	Main Session	Dinner Sponsor	Invitation branding, website acknowledgement, meal recognition, sponsor-provided table signage.	\$1,500	1
5/8/2026	Main Session	Presentation Hall 1 Sponsor	Branding at hall entry and within room.	\$2,500	1
5/8/2026	Main Session	Presentation Hall 2 Sponsor	Branding at hall entry and within room.	\$2,500	1
5/8/2026	Main Session	Presentation Hall 3 Sponsor	Branding at hall entry and within room.	\$2,500	1
5/8/2026	After Party	After Party Main Sponsor	Invitation branding, website acknowledgement, event recognition, sponsor-provided table signage.	\$7,500	1
5/8/2026	After Party	After Party Bar Sponsor	Invitation branding, website acknowledgement, event recognition, sponsor-provided bar signage.	\$2,500	1
5/7/2026	Conference Services	WiFi Sponsor	Hilton Ballpark WiFi sponsorship - TBD scope.	TBD	TBD

**Contact the 2026 CRC Planning Committee to reserve your sponsorship and confirm artwork, signage, and registration details.**

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